



ANTIQUE MOTORCYCLES - ACCESSORIES AND RELATED ITEMS

NEW HUDSON 1932 MODEL 32 DE LUXE 350 CC 1 CYL SV



SOLD





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PRODUCT DESCRIPTION

New Hudson 1932 346cc side valve single “ Model 32 de Luxe “ frame # L 4722 engine # L 30725

The Birmingham firm of New Hudson started out as a bicycle manufacturer.

Their first powered machine of 1903 used a clip-on Minerva engine, and this was followed by the first proper motorcycle in 1910.

Competition success eluded the firm until Bert Le Vack took over racing development in 1927, becoming the first man to lap Brooklands at over 100mph on a 500 that same year.

A new range of machines with inclined cylinders and partial enclosure of the crankcase and gearbox was announced for 1931.

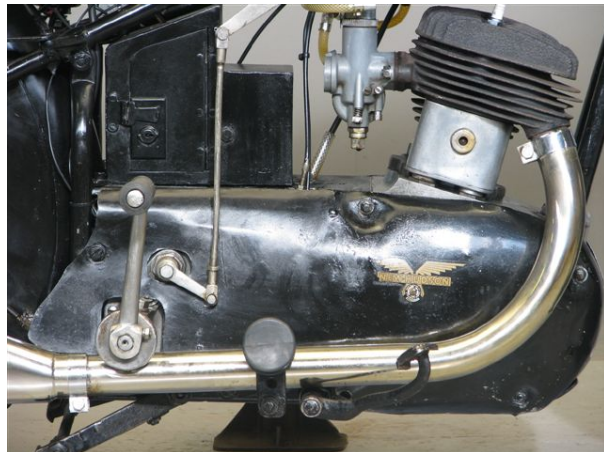
The onset of economic depression did little to encourage sales, and in 1933 the company - by then manufacturers of Girling automotive components - ceased to build motorcycles.

There was a brief return in 1940 with the New Hudson Autocycle, which was later built by BSA.

This rare New Hudson 'sloper' is equipped with a tank-top instrument panel and is an older restoration.



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