



ANTIQUE MOTORCYCLES - ACCESSORIES AND RELATED ITEMS

**NEW MAP 1930 MODEL BL3 350 CC 1 CYL OHV**



**SOLD**





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### PRODUCT DESCRIPTION

**New Map 1930 350cc OHV Chaise "BL 3" frame# 31265 engine# 2490 6933**

Although the name would suggest otherwise, New Maps were French motorcycles. The factory was active in motorcycle production from 1925 till the late 1950s and concentrated on assembling motorcycles with various types of engines.

To name a few: Zurcher, JAP, Chaise, Blackburne, MAG, Ydral, AMC, Aubier et Dunne and Sachs.

The firm was founded in Lyon in 1898 by Joseph Martin as a cycle firm.

During the Great War the firm made wheels and various other parts for airplanes and rolling stock. The business grew rapidly and in the early twenties Joseph's son Paul took over and decided to start assembling motorcycles.

The first machines were marketed in 1925. From 1927 the make became very popular because of the good-looking, sporty models with powerful OHV engines.

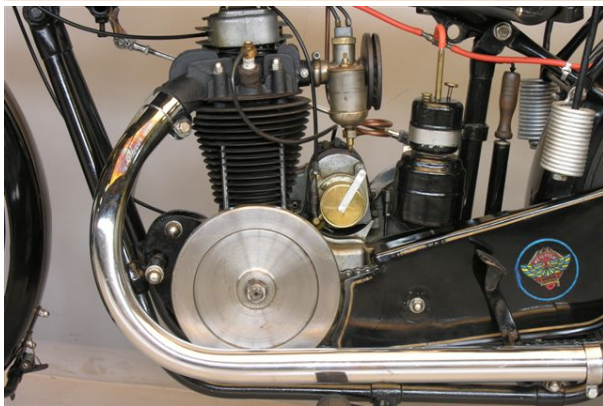
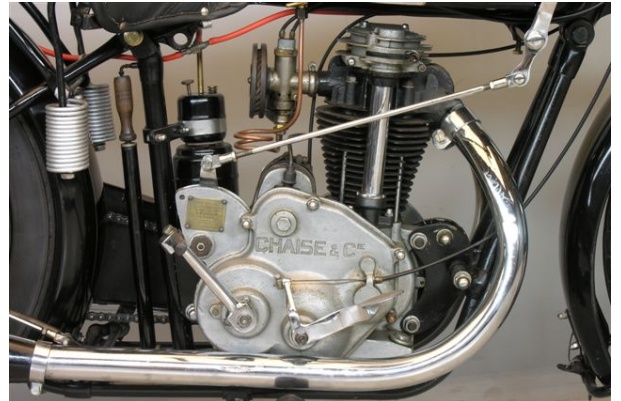
Sales were excellent in spite of the high purchase price: a 350 cc side valve Terrot machine would cost 5500 Francs while a "BL 3" New Map had a price tag of 7900 Francs.

This machine is a well sorted older restoration.

Carburettor is Amac, ignition by Magneto France, acetylene lighting, weight 120 kgs.



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