



ANTIQUE MOTORCYCLES - ACCESSORIES AND RELATED ITEMS

**REX 1913 6HP DE LUXE MODEL 896CC 2 CYL SV**



**SOLD**





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### PRODUCT DESCRIPTION

**Rex 1913 "6 HP de Luxe" 896 cc side valve V-twin frame# 23276 engine # 10852**

Rex was one of the first and foremost manufacturers of motorcycles in Britain.

Their advertising slogan read "The King of British motors", and the firm was a true market leader in design and development.

From 1902 the engine was positioned vertically in the frame, and all parts were made – so claimed the makers – at their own works.

At the 1904 Show no less than 50 Rex machines were on display! In 1905 a mechanical exhaust valve was adopted and a Longuemare spray carburettor replaced the surface device.

A full two year guarantee on every Rex showed the confidence the makers had in their products.

In the same year a V-twin model was marketed and a year later a unique spring fork was added.

Harold Williamson (sales manager) and his brother Billy (managing director) had been with Rex from the early years and their advertising talents and salesmanship had made a profound effect on the company's success.

In 1910 the brothers both left the firm after a boardroom row and with them went a lot of the company's prestige.

Billy Williamson developed his own brand of motorcycle, the Williamson, powered by a specially made water-cooled Douglas flat twin.

Rex production soldiered on till the outbreak of World War one.

After the war Rex had a few very difficult years till the company amalgamated with the Acme firm.

The Rex-Acme machines soon became famous in races.

In 1933 production stopped.

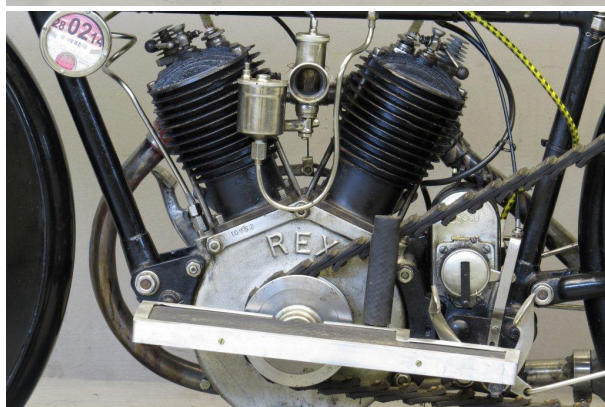
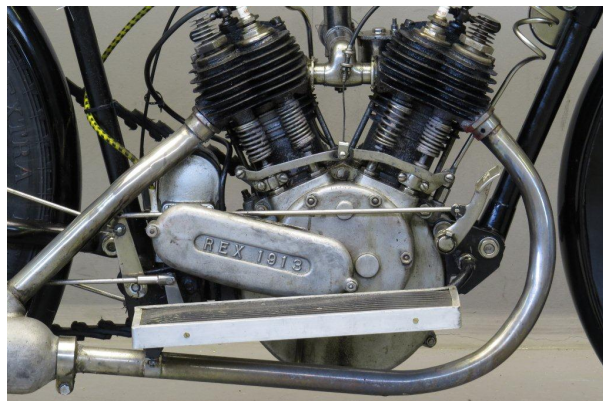
Detailed information about veteran Rexes can be found in Jamie Dee's articles on the make in "Old Bike" magazines 9 & 10.

This spic and span machine is fitted with Bosch ZE V magneto, complete acetylene lighting set, cantilever saddle, foot clutch and two speed ROC gear in the rear hub.





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