

ROYAL STANDARD 1929 400CC 2 CYL OHC



SOLD



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PRODUCT DESCRIPTION

Royal Standard ca. 1929 398 cc 2 cyl ohc frame # 139 engine # 624

Royal Standard motorcycles were made in Geneva between 1928 and 1932. They were marketed by the firm of Panchard &Co and sported an unusual vertical 398 cc twin engine. This was designed by René Zürcher and built in the Zédel factory which was also situated in Geneva. The engine was built by Zürcher exclusively for Royal Standard.

The unit-construction engine with bore x stroke of 60x73 mm was a parallel twin with overhead camshaft. The design was ahead of its time and the customers were not really waiting in line; the motorcycle cost 2200 Swiss Francs when it was brought out and by 1930 the price was reduced to 1450 Francs, but to no commercial avail: in 1932 the production ended.

It is estimated that only a few hundred machines have been built, of which an unknown number still exist. This rare and technically highly interesting vintage machine is fitted with 30 W Bosch magdyno, Eelva saddle and OTA speedometer.











